

# Corporate Responsibility and Sustainability Practitioner



# Summary

Carries the Coronation emblem as one of 6 apprenticeships, classed as “the gold-standard for green skills training”.

With the aim to create practitioners who can become a social conscience for their organisation, helping to drive innovation and ambitions for social and environmental change.



# Society is facing multiple global crises:

We are using almost 2x times more than the Earth can provide

Almost all ecological systems are in a state of collapse or decline

We are living in a climate emergency that threatens life as we know it

Chemical pollution has passed safe limits (i.e. air quality, water pollution, micro plastics)

Poverty has reduced but is still prevalent and the rich-poor divide has never been greater.

# We're missing the targets..

Each year PwC produce a report on decarbonisation needs for us to limit climate change to 1.5 degrees warming.

Each year the report shows that we are missing the target by a greater and greater margin.

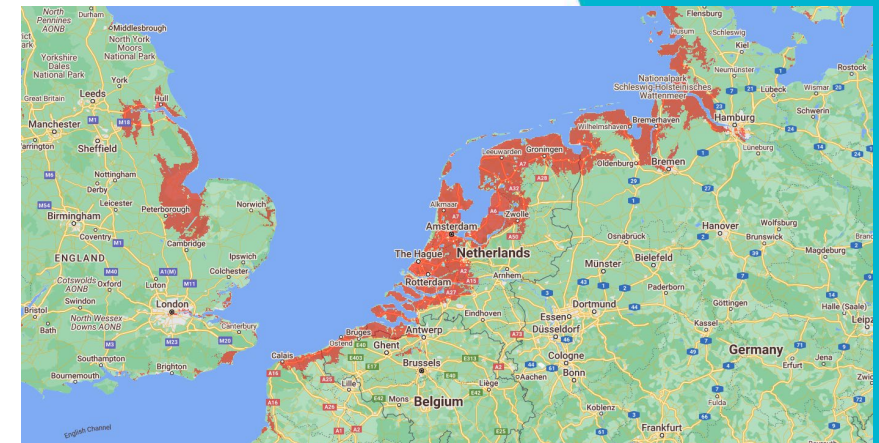
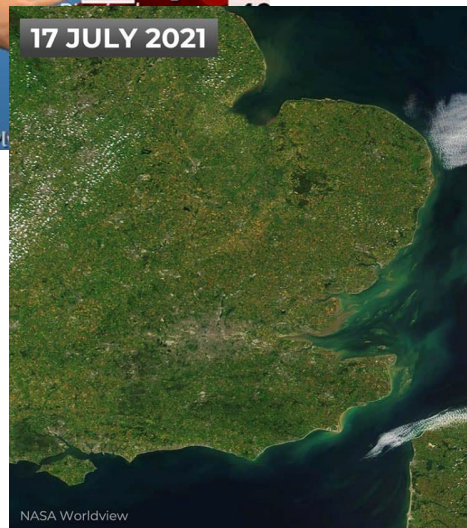
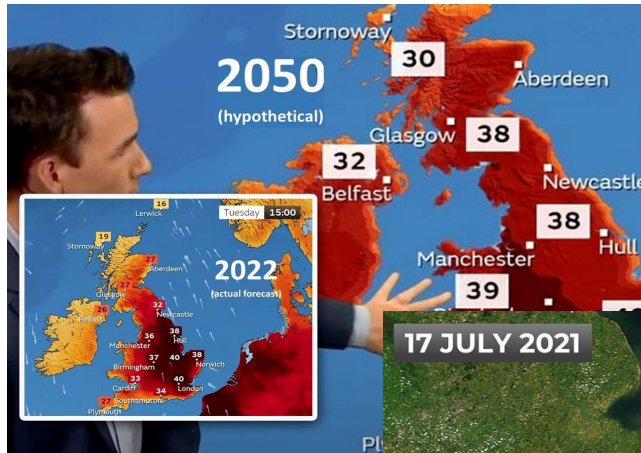
In 2022, decarbonisation fell to 0.5%

Required annual rate of decarbonisation has subsequently risen to 15.2%, 11 times faster than the global average achieved since 2000.



# So we have a risk to business in 2 parts...

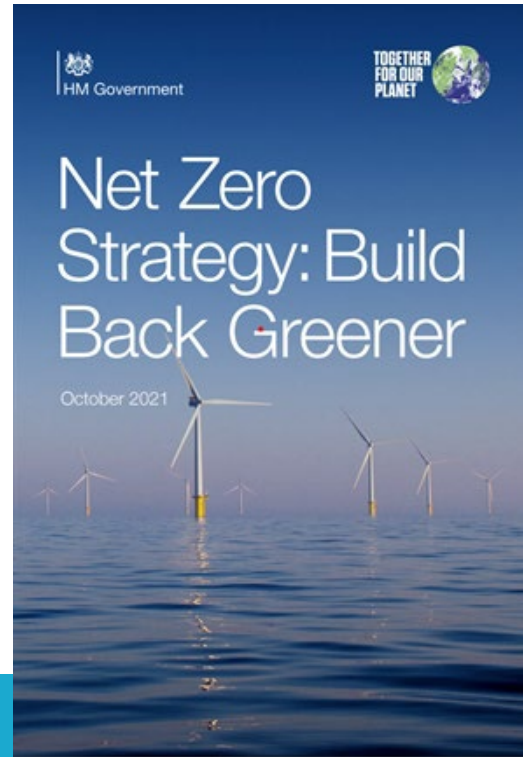
## Physical risks (from climate impact)





# So we have a risk to business in 2 parts...

## Transitional risks



**TCFD** | TASK FORCE ON  
CLIMATE-RELATED  
FINANCIAL  
DISCLOSURES



# Problems for business

- Increased need for society to pivot towards responsible and sustainable behaviour.
  - Risk of physical impacts, yes, but mostly...
    - Policy changes
    - Changing reporting standards
    - Stricter supplier standards/charters
    - Rising costs
    - Skills gaps
    - Complexity and uncertainty about..
      - What is the problem
      - How is this relevant to my business
      - How can/does my business need to change.

# CR&S aims to...

Empower CR&S Practitioners to become a social conscience for their organisation, helping to drive innovation and ambitions for social and environmental change.

In so doing, businesses will be well placed to develop and deliver organisational CR&S strategies that can help to solve multiple crises, whilst ensuring the long-term own long-term success.



## Other points

- Unaccredited (no assignment)
- Business needs/challenges led
- Some great speakers (inc. guest speakers)
- Carries the Kings Coronation seal, “The gold standard in green skills training”
- Looking to deliver genuine change – beyond eco-efficiencies (turning the lights off) and more towards radical innovation.
- Implementation focused – not just giving people the knowledge to understand these issues, but also the ability to implement them in their business.
- Includes a communications focus to ensure that businesses can communicate these issues (and their actions) effectively.



# Module format

Three core modules covering two topics and a final preparation for project module.

	Module 1	Module 2	Module 3	Module 4
Topic 1	<b>CR&amp;S in context</b> (Origins and evolution)	<b>CR&amp;S strategies</b> (Stakeholder engagement, governance, understanding and responding to challenges)	<b>Accounting for CR&amp;S: performance metrics</b> (Introduction to core measures of environmental, social, and economic performance)	<b>Realising CR&amp;S in your organisation</b> Preparation for EPA and portfolio support Final 4 webinars defining the project and developing the portfolio.
Topic 2	<b>CR&amp;S challenges</b> (Key global challenges)	<b>CR&amp;S management systems</b> (Planning, managing, and realising change)	<b>Sustainable Finance and Product Development</b>	0.5 day face-to-face per topic during hot week (Study Skills) (Portfolio completion in relation to KSBs) 4 x 6h webinars

# Module Format

(3 times in the year)

	Online (Mondays or Fridays am)						Face-to-face Hot Week - study block	
Online or face-to-face	Online	Online	Online	Online	Online	Online	Face to Face Tuesday	Face to Face Wednesday
Week number	1	3	5	7	9	11	13	
Hours	3-hour live webinar	3-hour live webinar	3-hour live webinar	3-hour live webinar	3-hour live webinar	3-hour live webinar	F2F tutorial continuing topic delivery 10:30-17:00	Workshop to utilise learning to apply to workplace and develop evidence 9:30 – 16:00
Session	Topic 1	Topic 1	Topic 1	Topic 1	Topic 2	Topic 2	Topic 2 (x2)	Evidence gathering & formative assessment
							Tuesday Night Masterclass 19:00 - 21:00	



# Questions?

