

## DMDA Year 2 Cohort D

### Teaching Dates 2023 - 2024

Induction		
Campus	Wednesday 20 <sup>th</sup> September 2023	10:00 – 17:00
Principals of E- Commerce		
Campus	Thursday 21 <sup>st</sup> September 2023	10:00 – 17:00
Campus	Friday 22 <sup>nd</sup> September 2023	10:00 – 17:00
Online	Wednesday 27 <sup>th</sup> September 2023	09:00 – 11:00
Campus	Thursday 5 <sup>th</sup> October 2023	10:00 – 17:00
Campus	(Skills Development Session) Friday 6 <sup>th</sup> October 2023	09:00 – 10:00
Campus	Friday 6 <sup>th</sup> October 2023	10:00 – 17:00
Online	Wednesday 11 <sup>th</sup> October 2023	09:00 – 10:00
Online	Wednesday 18 <sup>th</sup> October 2023	09:00 – 10:00
Online	Wednesday 25 <sup>th</sup> October 2023	09:00 – 10:00
Online	Wednesday 1 <sup>st</sup> November 2023	09:00 – 10:00
Understanding Customer Engagement		
Campus	Thursday 9 <sup>th</sup> November 2023	10:00 – 17:00
Campus	Friday 10 <sup>th</sup> November 2023	10:00 – 17:00
Online	Wednesday 15 <sup>th</sup> November 2023	09:00 – 11:00
Campus	Thursday 23 <sup>rd</sup> November 2023	10:00 – 17:00
Campus	(Skills Development Session) Friday 24 <sup>th</sup> November 2023	09:00 – 10:00
Campus	Friday 24 <sup>th</sup> November 2023	10:00 – 17:00
Online	Wednesday 29 <sup>th</sup> November 2023	09:00 – 10:00
Online	Wednesday 6 <sup>th</sup> December 2023	09:00 – 10:00
Online	Wednesday 13 <sup>th</sup> December 2023	09:00 – 10:00
Online	Wednesday 3 <sup>rd</sup> January 2024	09:00 – 10:00

## DMDA Year 2 Cohort D

### Teaching Dates 2023 - 2024

<b>Digital Humans and Audiences</b>		
Campus	Thursday 11 <sup>th</sup> January 2024	10:00 – 17:00
Campus	Friday 12 <sup>th</sup> January 2024	10:00 – 17:00
Online	Wednesday 17 <sup>th</sup> January 2024	09:00 – 11:00
Campus	Thursday 25 <sup>th</sup> January 2024	10:00 – 17:00
Campus	(Skills Development Session) Friday 26 <sup>th</sup> January 2024	09:00 – 10:00
Campus	Friday 26 <sup>th</sup> January 2024	10:00 – 17:00
Online	Wednesday 31 <sup>st</sup> January 2024	09:00 – 10:00
Online	Wednesday 7 <sup>th</sup> February 2024	09:00 – 10:00
Online	Wednesday 14 <sup>th</sup> February 2024	09:00 – 10:00
Online	Wednesday 21 <sup>st</sup> February 2024	09:00 – 10:00
<b>Audience Aquisition</b>		
Campus	Thursday 29 <sup>th</sup> February 2024	10:00 – 17:00
Campus	Friday 1 <sup>st</sup> March 2024	10:00 – 17:00
Online	Wednesday 6 <sup>th</sup> March 2024	09:00 – 11:00
Campus	Thursday 14 <sup>th</sup> March 2024	10:00 – 17:00
Campus	(Skills Development Session) Friday 15 <sup>th</sup> March 2024	09:00 – 10:00
Campus	Friday 15 <sup>th</sup> March 2024	10:00 – 17:00
Online	Wednesday 20 <sup>th</sup> March 2024	09:00 – 10:00
Online	Wednesday 27 <sup>th</sup> March 2024	09:00 – 10:00
Online	Wednesday 3 <sup>rd</sup> April 2024	09:00 – 10:00
Online	Wednesday 10 <sup>th</sup> April 2024	09:00 – 10:00
<b>Managing Social Media Practice</b>		
Campus	Thursday 18 <sup>th</sup> April 2024	10:00 – 17:00
Campus	Friday 19 <sup>th</sup> April 2024	10:00 – 17:00

## DMDA Year 2 Cohort D

### Teaching Dates 2023 - 2024

Teaching Dates		
<b><u>Managing Social Media Practice</u></b>		
<i>Online</i>	Wednesday 24 <sup>th</sup> April 2024	09:00 – 11:00
Campus	Thursday 2 <sup>nd</sup> May 2024	10:00 – 17:00
Campus	(Skills Development Session) Friday 3 <sup>rd</sup> May 2024	09:00 – 10:00
Campus	Friday 3 <sup>rd</sup> May 2024	10:00 – 17:00
<i>Online</i>	Wednesday 8 <sup>th</sup> May 2024	09:00 – 10:00
<i>Online</i>	Wednesday 15 <sup>th</sup> May 2024	09:00 – 10:00
<i>Online</i>	Wednesday 22 <sup>nd</sup> May 2024	09:00 – 10:00
<i>Online</i>	Wednesday 29 <sup>th</sup> May 2024	09:00 – 10:00
<b><u>Key Issues in the Digital Environment</u></b>		
Campus	Thursday 6 <sup>th</sup> June 2024	10:00 – 17:00
Campus	Friday 7 <sup>th</sup> June 2024	10:00 – 17:00
<i>Online</i>	Wednesday 12 <sup>th</sup> June 2024	09:00 – 11:00
Campus	Thursday 20 <sup>th</sup> June 2024	10:00 – 17:00
Campus	(Skills Development Session) Friday 21 <sup>st</sup> June 2024	09:00 – 10:00
Campus	Friday 21 <sup>st</sup> June 2024	10:00 – 17:00
<i>Online</i>	Wednesday 26 <sup>th</sup> June 2024	09:00 – 10:00
<i>Online</i>	Wednesday 3 <sup>rd</sup> July 2024	09:00 – 10:00
<i>Online</i>	Wednesday 10 <sup>th</sup> July 2024	09:00 – 10:00
<i>Online</i>	Wednesday 17 <sup>th</sup> July 2024	09:00 – 10:00

#### **Apprenticeship Engagement Weeks 2023/24**

Study Skills Sessions and workshops will take place in the following weeks  
with more details to be confirmed during the academic year:

**w/c 6 November 2023**

**w/c 22 January 2024**

**w/c 13 May 2024**