DMDA Year 1 Cohort E

Teaching Dates 2023 - 2024

Induction		
Campus	Monday 25th September 2023	10:00 – 17:00
Campus	Tuesday 26th September 2023	09:00 – 17:00
Principals of Digital First Marketing		
Campus	Wednesday 27th September 2023	10:00 – 17:00
Campus	Thursday 28th September 2023	10:00 – 17:00
Online	Wednesday 4th October 2023	15:00 – 17:00
Campus	Monday 9th October 2023	10:00 – 17:00
Campus	(Skills Development Session) Tuesday 10th October 2023	09:00 – 10:00
Campus	Tuesday 10th October 2023	10:00 – 17:00
Online	Wednesday 18th October 2023	15:00 – 16:00
Online	Wednesday 25th October 2023	15:00 – 16:00
Online	Wednesday 1st November 2023	15:00 – 16:00
Online	Wednesday 8th November 2023	15:00 – 16:00
Platform Essentials		
Campus	Monday 13th November 2023	10:00 – 17:00
Campus	Tuesday 14th November 2023	10:00 – 17:00
Online	Wednesday 22nd November 2023	15:00 – 17:00
Campus	Monday 27th November 2023	10:00 – 17:00
Campus	(Skills Development Session) Tuesday 28th November 2023	09:00 – 10:00
Campus	Tuesday 28th November 2023	10:00 – 17:00
Online	Wednesday 6th December 2023	15:00 – 16:00
Online	Wednesday 13th December 2023	15:00 – 16:00

Timetables are subject to change. Please check your online timetables regularly for up-to-date information.

	Platform Essentials	
Online	Wednesday 3rd January 2024	15:00 – 16:00
Online	Wednesday 10th January 2024	15:00 – 16:00
	Introduction to Digital Comms	
Campus	Monday 15th January 2024	10:00 – 17:00
Campus	Tuesday 16th January 2024	10:00 – 17:00
Online	Wednesday 24th January 2024	15:00 – 17:00
Campus	Monday 29th January 2024	10:00 – 17:00
Campus	(Skills Development Session) Tuesday 30th January 2024	09:00 – 10:00
Campus	Tuesday 30th January 2024	10:00 – 17:00
Online	Wednesday 7th February 2024	15:00 – 16:00
Online	Wednesday 14th February 2024	15:00 – 16:00
Online	Wednesday 21st February 2024	15:00 – 16:00
Online	Wednesday 28th February 2024	15:00 – 16:00
	Introduction to Digital Marketing Analytics	
Campus	Monday 4th March 2024	10:00 – 17:00
Campus	Tuesday 5th March 2024	10:00 – 17:00
Online	Wednesday 13th March 2024	15:00 – 17:00
Campus	Monday 18th March 2024	10:00 – 17:00
Campus	(Skills Development Session) Tuesday 19th March 2024	09:00 – 10:00
Campus	Tuesday 19th March 2024	10:00 – 17:00
Online	Wednesday 27th March 2024	15:00 – 16:00
Online	Wednesday 3rd April 2024	15:00 – 16:00
Online	Wednesday 10th April 2024	15:00 – 16:00
Online	Wednesday 17th April 2024	15:00 – 16:00

	Platform Channel Practice	
Campus	Monday 22nd April 2024	10:00 – 17:00
Campus	Tuesday 23rd April 2024	10:00 – 17:00
Online	Wednesday 1st May 2024	15:00 – 17:00
Campus	Tuesday 7th May 2024	10:00 – 17:00
Campus	(Skills Development Session) Wednesday 8th May 2024	09:00 – 10:00
Campus	Wednesday 8th May 2024	10:00 – 17:00
Online	Wednesday 15th May 2024	15:00 – 16:00
Online	Wednesday 22nd May 2024	15:00 – 16:00
Online	Wednesday 29th May 2024	15:00 – 16:00

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Online	Wednesday 5th June 2024	15:00 – 16:00
Introduction to UX		
Campus	Monday 10th June 2024	10:00 – 17:00
Campus	Tuesday 11th June 2024	10:00 – 17:00
Online	Wednesday 19th June 2024	15:00 – 17:00
Campus	Monday 24th June 2024	10:00 – 17:00
Campus	(Skills Development Session) Tuesday 25th June 2024	09:00 – 10:00
Campus	Tuesday 25th June 2024	10:00 – 17:00
Online	Wednesday 3rd July 2024	15:00 – 16:00
Online	Wednesday 10th July 2024	15:00 – 16:00
Online	Wednesday 17th July 2024	15:00 – 16:00
Online	Wednesday 24th July 2024	15:00 – 16:00

Apprenticeship Engagement Weeks 2023/24
Study Skills Sessions and workshops will take place in the following weeks
with more details to be confirmed during the academic year:
w/c 6 November 2023
w/c 22 January 2024
w/c 13 May 2024

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